## **Entrepreneurship Economics** learning outcomes at the study program level

Outcome code	Learning outcome:
EE LO1	To apply economic theories in solving economic and business problems in a
	given economic situation
EE LO2	To integrate entrepreneurial knowledge, skills and attitudes into an
	entrepreneurial idea, setting up and managing a start-up business
EE LO3	To compare advantages and disadvantages of complex methods and instruments
	of financial and accounting management in an enterprise
EE LO4	To utilize digital marketing tools, knowledge and techniques in the process of
	developing and managing a business entity
EE LO5	To create a project cycle development plan
EE LO6	To develop a system of conduct, values, beliefs, norms and tradition which
	guides all business activities and groups operating within an enterprise
EE LO7	To align the legal practice of economic operations with relevant aspects of
	commercial law
EE LO8	To evaluate different solution possibilities of a problem in a business decision-
	making process
EE LO9	To interpret key economic and financial indicators of a safe and succesful
	business operation
EE LO10	To create a plan of integrating information-communication technology into the
	business processes of an enterprise
EE LO11	To explain key concepts of economics, entrepreneurship and management in
	English language
EE LO12	To apply techniques and methods of business planning to improve business
	performance in an enterprise
EE LO13	To apply theoretical processes in planning commercial business operations
EE LO14	To use appropriate channels of business communication with key shareholders
EE LO15	To develop business processes for optimizing business operations in small and
	medium-sized enterprises
EE LO16	To assess business risk which may have an adverse effect on business operations
EE LO17	To write a professional or scientific paper in the field of economics
EE LO18	To develop learning skills needed for lifelong education and continuation of
	one's studies in the graduate study program