

## **Erasmus Policy Statement (Overall Strategy)**

### ***D. Erasmus Policy Statement (Overall Strategy)***

The Institution agrees to publish this overall strategy (all three parts) on its website within one month after the signature of the Erasmus Charter for Higher Education by the European Commission.

Please describe your institution's international (EU and non-EU) strategy. In your description please explain a) how you choose your partners, b) in which geographical area(s) and c) the most important objectives and target groups of your mobility activities (with regard to staff and students in first, second and third cycles, including study and training, and short cycles). If applicable, also explain how your institution participates in the development of double/multiple/joint degrees. (max. 5000 characters)

Original language [EN]

One of the key focal points in the development strategy of our University is the international cooperation, through which we want to achieve international recognition, improve quality of studying through benchmarking and student exchange, as well as teaching and non-teaching staff and participation in international projects. The intention is to enable students to study or practice work in other EU countries in order to perceive the variety and exuberance, raise their competences to a higher level and thus become competent and professional work force. The development of this country should rest on quality of human resources, which our University wants to build. Also, our goal is to provide opportunities for professors to further develop professionally and to be able to teach abroad, in order to find the best way to educate students and to apply good practices and the latest teaching methods, as well as to thrive on the personal level. We also support professional development and specialization of the non-teaching staff, especially in terms of education for international projects, where we work intensively and extensively apply for different grant schemes. European Funds and other international donors represent excellent opportunities for students as well as for the teaching and non-teaching staff and on the other side - opportunity for development of our higher education. Therefore, in September 2011 Innovation and Development Centre Zrinski was established, as a special department of the University College which continually plans and implements European and national projects and also supports implementation of business simulations into the teaching process, as an innovative tool. This significantly contributes to the introduction of innovation and development of our educational programmes and teaching processes. Since we put a tremendous effort into that field, we currently have several projects in progress (within Erasmus Intensive and Grundtvig programme) and several more waiting to be evaluated. We intend to continue work in that direction with even more intensity in order to establish connections with other higher education institutions from Europe. The University College is licensed within the framework of Extended Erasmus University Charter under which our students, but also professors and non-teaching staff can participate in mobility in any Member State of the EU, EFTA countries and Turkey. Bilateral agreements that are made with foreign universities are very valuable and useful. The decision to sign such agreements is taken in accordance with the needs and interests of our students, as well as teaching and non-teaching staff. Management board of the University, consisting of the Dean, Vice-Dean for International Cooperation and Development and Vice-Dean for Education, are making final decision about international partnerships and cooperation activities, in accordance with the Strategy.

We are especially proud of many projects we have done and still developing at our University College. We are partners in the project "Summer Academy of Virtual Enterprise" under the Erasmus Lifelong Learning - Intensive Programmes. Coordinator of the project is Helena Chodkowska, University of Management and Law in Warsaw, Poland. Along with the University College Nikola Subic Zrinski, the project also involves school partners from Italy (Universita degli Studi di Enna "Kore"), Portugal (Instituto Superior da Maia), Hungary (Altalanos Vallalkozasi Foiskola) and Polish (Wyzsza Szkola Cla and Logistyki).

As part of the Grundtvig Programme, we participate in a project "Balkan Women Network for Professional Qualification and Training in the field of Business and Economic Science" to create a network in order to support cross-border partnerships between public institutions and women's organizations in the economic and social development on the basis of common resources. In 2013 the University College joined the European consortium of 13 institutions of higher education for the purposes of comparative qualitative research "New Business Models" in the field of sustainable development. Leader of the research is the Nijmegen School of Management in the Netherlands. Other countries participating in the survey were: Belgium, Portugal, France, Poland, Switzerland, Austria, Germany, Ireland, Lithuania and Turkey. By involving in this European research our professors are enabled to develop professionally and thus gain international recognition. Along with the bilateral agreements already signed, we are negotiating new ones. In addition, we have recently developed a partnership with Bennett Business School from London for development of joint degrees for MBA in Project Management and Management Consulting.

If applicable, please describe your institution's strategy for the organisation and implementation of international (EU and non-EU) cooperation projects in teaching and training in relation to projects implemented under the Programme. (max. 2000 characters)

Original language [EN]

International cooperation of our University College is one of the imperatives of growth and development. We are constantly making efforts to enable students, as well as teaching and non-teaching staff to learn from examples of good practice, and that their knowledge and competencies enrich other institutions with whom we work. We will continue with implementation of the Erasmus individual mobility programme approved for the academic year 2013/2014 under the Extended University Charter and we have several projects pending under the LLP programme. Upon positive answer we will implement those projects thus strengthening our international position, competences and references. The mentioned projects are: Service Learning Educational Community (Erasmus Multilateral Projects), TEACOM (Grundtvig Multilateral Projects), PEER project (Erasmus Multilateral Projects), Career Guidance Tools for the Participation of Women in the ICT Workforce (LEONARDO DA VINCI partnerships).

Please explain the expected impact of your participation in the Programme on the modernisation of your institution (for each of the 5 priorities of the Modernisation Agenda\*) in terms of the policy objectives you intend to achieve. (max. 3000 characters)

Original language [EN]

Participation in the Programme will contribute to the visibility of our University thus attaining more students to enroll into our programmes. This is important for the national economy since study programs of the University College Nikola Subic Zrinski are designed in a way to suit the needs of the development of managerial competencies in the management of small businesses or in the management of micro, small and medium enterprises. The programs of study focused on the integrity of the micro, small and medium enterprises on the market, business and legal entities, while they insist on a systematic and integrated approach to the analysis of enterprise and its internal and external environment. These are goal all envisaged in current national and international strategies. Implementation of the projects mentioned, under the Programme, will enable expertise building and further development of innovative learning approaches since University College Nikola Subic Zrinski is the only higher education institution with the exclusive right to use the patented scientific and educational method patented by Milan Juranovic PhD, the curriculum and the syllabuses based on the model of a company - called Live Balance Sheet. What is unique about University College Nikola Subic Zrinski is the participation of students in the establishment of actual companies run by students (student enterprises). So far four companies have been established. We need to further develop international network to continue attracting successful business people to lecture at our institution as to provide students a canal for linking studies with world of business. Furthermore, participation in international cooperation and mobility projects provides intercultural development, promotes diversity and tolerance. Finally, by participation in the programme, we will be able to attract further investments needed to modernize our premises and develop our innovative teaching and learning methods.

\* COM (2011) 567 (<http://eur-lex.europa.eu/LexUriServ/LexUriServ.do?uri=COM:2011:0567:FIN:EN:PDF>)