Management of Small and Medium-sized Enterprises learning outcomes at the level of the study program

Outcome code	Learning outcome:
MSME LO1	To apply adequate methods, techniques and tools in enterprise management .
MSME LO2	To identify business problems and risks in small and medium-sized enterprises.
MSME LO3	To design a way of collecting, storing and distributing relevant information and data for the company's primary shareholders.
MSME LO4	To identify the optimal capital structure of an enterprise with default basic parameters .
MSME LO5	To assess the cost effectiveness of a project by default key parameters based on different generally accepted capital budgeting techniques.
MSME LO6	To conduct planning, organization, management and control in small and medium-sized enterprises.
MSME LO7	To valorize the work performance and develop a reward system in the enterprise
MSME LO8	To apply different methods and tools for applied research in the field of SME management.
MSME LO9	To analyze the marketing environment (market, customers, micro and macro environment of the company) and its impact on the business.
MSME LO10	To assess the benefit of e-support in increasing financial and marketing performance of the company.
MSME LO11	To analyze the business environment for the purpose of making strategic decisions.
MSME LO12	To predict how key aspects of the philosophy of entrepreneurship (conditions of entrepreneurship/will and freedom/and entrepreneurs as decision-makers and risk takers) will affect the development of an ethical global environment.
MSME LO13	To critically evaluate relevant sources of business law.
MSME LO14	To apply the knowledge of models and concepts of behavioral economics (economic behavior) in different market structures.
MSME LO15	To create a plan of managing one's own career.
MSME LO16	To develop learning skill necessary for lifelong learning (formal, but also informal).
MSME LO17	To critically evaluate professional literature in the field of management of small and medium enterprises.
MSME LO18	To present one's conclusions, as well as knowledge and arguments that support them to the professional and general public in a clear and unambiguous way.