

SPECIALIST GRADUATE PROFESSIONAL STUDY
MANAGEMENT OF SMALL AND MEDIUM SIZED ENTERPRISES

LIST OF COURSES							
Year of study: 1st FIRST							
Semester: 1st (FIRST)							
No.	Course name	L	Σ	S	online	ECTS	STATUS
1.	Entrepreneurial Philosophy	18	18		+	5	O
2.	Project Management Basics	24	24		+	6	O
3.	Financial Management	18	18		+	5	O
4.	Organizational behavior	24	24		+	6	O
5.	Business Communicaton	18	18		+	4	O
6.	Elective course	18	18		+	4	E
	TOTAL	120	120			30	
1.	Research Methodology	18	18		+	4	E
2.	Project Team Management	18	18		+	4	E
One course needs to be elected.							

LIST OF COURSES							
Year of study: 1st FIRST							
Semester: 2nd (SECOND)							
No.	Course name	L	Σ	S	online	ECTS	STATUS
1.	Managerial Economics	18	18		+	5	O
2.	International Management	24	24		+	6	O
3.	Marketing Management	18	18		+	5	O
4.	Entrepreneurial Planning	24	24		+	6	O
5.	Managerial Accounting	18	18		+	4	O
6.	Elective course				+	4	E
	TOTAL	126	126			30	
1.	Investment Management	24	24		+	4	E
2.	Banking Business Basics	18	18		+	4	E
3.	Innovation and Knowledge Management	18	18		+	4	E
One course needs to be elected.							

LIST OF COURSES							
Year of study: 2nd SECOND							
Semester: 3rd (THIRD)							
No.	Course name	L	Σ	S	online	ECTS	STATUS
1.	Strategic Management	24	24		+	5	O
2.	Leadership	24	24		+	6	O
3.	Legal Environment of Business	18	18		+	5	O
4.	E-Business	24	24		+	6	O
5.	Integral Business Management	18	18		+	4	O
6.	Elective course	18	18		+	4	E
	TOTAL	126	126			30	
1.	Innovation Management	18	18		+	4	E
2.	Quality Management	18	18		+	4	E
One course needs to be elected.							

LIST OF COURSES							
Year of study: 2nd SECOND							
Semester: 4th (FOURTH)							
No.	Course name	L	Σ	S	online	ECTS	STATUS
1.	Elective course	18	18		+	5	E
2.	Elective course	18	18		+	5	E
3.	Practical Work				+	6	O
4.	Final Thesis				+	14	O
	TOTAL	36	36			30	
1.	Business Organization and Changes	18	18		+	5	E
2.	Socially Responsible Business	18	18		+	5	E
3.	Marketing Communication	18	18		+	5	E
4.	Operational Management	18	18		+	5	E
Two courses need to be elected.							