

In the following sections of the application form, you will need to explain how your institution will fulfil the ECHE principles if the Charter is awarded. You are encouraged to consult the [ECHE Guidelines](#) for support in completing this application.

Please note that your Erasmus+ National Agency will monitor your Erasmus Policy Statement and your answers to the questions given in the application. The Erasmus+ National Agency reserves the right to request more information on your activities and propose supplementary measures, for the purposes of monitoring and implementing the Charter principles by your institution.

## 1. ERASMUS POLICY STATEMENT (EPS)

### 1.1 Erasmus activities included in your EPS

In this section, you need to tick the Erasmus activities covered by your Erasmus Policy Statement. Please select those activities that your HEI intends to implement during the entire duration of the Programme.

#### Erasmus Key Action 1 (KA1) - Learning mobility:

The mobility of higher education students and staff

#### Erasmus Key Action 2 (KA2) - Cooperation among organisations and institutions:

Partnerships for Cooperation and exchanges of practices

Partnerships for Excellence – European Universities

Partnerships for Excellence - Erasmus Mundus Joint Master Degrees

Partnerships for Innovation

#### Erasmus Key Action 3 (KA3):

Erasmus Key Action 3 (KA3) - Support to policy development and cooperation:

### 1.2 Erasmus Policy statement (EPS): your strategy

Your Erasmus Policy Statement should reflect how you intended to implement Erasmus after the award of the ECHE. Should you wish to add additional activities in the future, you will need to amend your Erasmus Policy Statement and inform your Erasmus National Agency.

What would you like to achieve by participating in the Erasmus Programme? How does your participation in the Erasmus Programme fit into your institutional internationalisation and modernisation strategy?

(Please reflect on the objectives of your participation. Please explain how you expect the participation in Erasmus to contribute towards modernising your institution, as well as on the

goal of building a European Education Area<sup>1</sup> and explain the policy objectives you intend to pursue).

Original language (and translation into EN, FR or DE if the EPS is not in one of these languages)

Participation in Erasmus Programme will contribute to the international recognition and visibility of European Business School Zagreb (EBUS) on European level. It is an important part of the professional development of the students, staff and the modernisation of EBUS. We want to continue to cherish international cooperation and mobility projects to provide intercultural development, the development of innovative practices, to increase student and staff mobility throughout Europe, to improve academic quality, as well as entrepreneurial skills and employability. EBUS has an understanding of the staffs' development needs and their professional development is a high priority for the institution. Also, EBUS has a non-discrimination policies and further emphasis on the promotion of mobility for under-represented groups is an integral part of the institutional support structures.

EBUS can contribute to the goal of building a European Education Area with a special department – Innovation and Development Centre Zrinski which continuously plans and implements European and national projects and also supports implementation of business simultaneously in the teaching process. Moreover, EBUS in 2008 established Business Incubator, which primary activity is not only providing business, technical and educational services, to engage students in decision-making and to prepare them for the challenges of the business world, but also to help students during the management of their own companies. Incoming students and staff can participate in those activities.

As part of the institutional modernisation and internationalisation strategy, in the new era of Erasmus Programme we will intend to pursue a quality of human resources by increasing the number of academic staff going to Erasmus mobility (KA1). Also, EBUS will intend to raise work competence and work experience of our students by increasing the number of students going to traineeship mobility (KA1). Furthermore, EBUS will intended to promote the development of cooperation with partners in other EU and non-EU countries.

Please reflect on the Erasmus actions you would like to take part in and explain how they will be implemented in practice at your institution. Please explain how your institution's participation in these actions will contribute to achieving the objectives of your institutional strategy.

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For this new period of Erasmus Programme, EBUS will most importantly work on implementation of the digitalized Erasmus+ programme (Erasmus+ Dashboard, Online Learning Agreement, European student card, etc.). For mobility management system, EBUS intends to use Erasmus+ Dashboard as a tool for the administration of mobility, inter-institutional agreements and online learning agreements etc.

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<sup>1</sup> For more information on the priorities of the European Education Area, such as recognition, digital skills, common values and inclusive education, please consult the following website:

[https://ec.europa.eu/education/education-in-the-eu/european-education-area\\_en](https://ec.europa.eu/education/education-in-the-eu/european-education-area_en)

Secondly, EBUS will probably continue a cooperation with current partners in EU and non-EU countries (10 partner organisations), but firstly we will evaluate our existing partnerships with the eQuATIC tool since agreements must be monitored and adjusted over time as needed (usually they have been checked 2 times per year). We are also planning to increase the number of Inter-Institutional Agreements.

We want to continue the successful cooperation for further development of partnerships, to improve the quality of the implementation of study programs through the exchange of acquired knowledge, experience, teaching and training, to develop and implement new competences of students and academic staff, and to contribute to the development of scientific and professional cooperation by publishing the results of scientific and professional research. These actions will contribute to achieving the objectives of our institutional strategy.

Thirdly, we will intend to increase the number of incoming and outgoing students and academic staff. In order to achieve this, EBUS will work on activities such as Erasmus info days and Erasmus experience presentations, and will support preparation of Erasmus applicants to find the institution/traineeship. Integration of incoming students/staff with the local community is a crucial part of the internationalisation of the EBUS because incoming students/staff can bring new perspectives. Cooperating with local Erasmus student network (ESN), EBUS plans to organize activities such as international fair and orientation week.

Furthermore, it is planned to increase the number of courses for current and potential students to attract more people going to the mobility and to provide a better information package on the EBUS website.

What is the envisaged impact of your participation in the Erasmus+ Programme on your institution?

Please reflect on targets, as well as qualitative and quantitative indicators in monitoring this impact (such as mobility targets for student/staff mobility, quality of the implementation, support for participants on mobility, increased involvement in cooperation projects (under the KA2 action), sustainability/long-term impact of projects etc.) You are encouraged to offer an indicative timeline for achieving the targets related to the Erasmus+ actions.

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EBUS envisages impacts through implementation of the special strategic goal 4.1 Integration of EBUS into a regional education area from the EBUS Strategic plan 2020 and pending Strategic plan 2021. Successful integration is conducted through implemented Erasmus+ incoming and outgoing exchanges with partner institutions from countries of the West Balkans, Italy, Switzerland, Austria, Germany, Czech, Slovakia and Hungary. New and already established strategic partnerships will contribute to the exchange of best practice and knowledge, covering horizontal priorities such as development of the key competences and skills, social inclusion, innovative practices in the digital era, staff support, sustainable investments into education systems and contribution to job creation, economic growth and social cohesion.